



# 2024 DSAC ANNUAL MEETING & TSF RECEPTION



Wednesday, April 24, 2024  
JW Marriott  
Washington, D.C.

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## CELEBRATING DSAC

A full-day conference for Domestic Security Alliance Council (DSAC) members and an evening cocktail reception to celebrate DSAC's work and the strategic partnership between the public and private sectors.

# Fact Sheet



## Date

WEDNESDAY APRIL 24, 2024

## Location

JW MARRIOTT  
1331 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D.C. 20004

## Schedule (subject to change)

8:30 AM-5:00 PM DSAC ANNUAL MEETING  
5:00-6:00 PM SENIOR LEADERSHIP EXCHANGE (SLX)  
6:00-8:00 PM COCKTAIL NETWORKING RECEPTION (DRINKS & HORS D'OEUVRES)

## Host

The driving purpose of The Security Foundation (TSF) is to support U.S. organizations and citizen's right to feel secure whether working or traveling at home or abroad. Our impartial approach to connecting public and private institutions and funding security programs paves the way for unbiased collaboration, unmatched cooperation and an unwavering commitment to supporting U.S. interests and entities today, tomorrow, and far into the future.

We proudly support DSAC through engagement, education symposia and security information exchange, including the DSAC Annual Meeting, Senior Leadership Exchange (SLX), Domestic Security Graduate Academy, DSAC Regional Conferences and many networking opportunities. Funds raised through sponsoring the DSAC Annual Meeting and TSF Reception enable TSF to help meet ongoing security information needs and respond to new initiatives.

The TSF is a 501(c)(3) organization. Gifts are tax-deductible as allowed by law. Tax ID #: 80-0719130

## Event Overview

DSAC's largest and most important annual event, the DSAC Annual Meeting attracts 600+ guests from the public and private sectors and includes the presentation of the DSAC Distinguished Achievement Awards. Following the DSAC Annual Meeting, the Senior Leadership Exchange (SLX) provides CSOs opportunities to meet specific governmental personnel, including senior FBI headquarters officials, FBI Special Agents in Charge, FBI Private Sector Coordinators, DHS Homeland Security Investigators and other government representatives. The TSF Reception, a much-anticipated networking event with drinks and hors d'oeuvres, immediately follows the SLX.



FOR MORE INFORMATION ON THE EVENT, OR TO SPONSOR THE EVENT, PLEASE CONTACT:

**SIOBHAN CLUNE**  
TSF DIRECTOR OF DEVELOPMENT  
SIOBHANCLUNE@SECURITYFDN.ORG  
OR 413-262-1117



# Sponsorship Benefits

## Diamond Sponsor

**\$50,000**

### Benefits:

- Two reserved front-row tables at the DSAC Annual Meeting
- Two reserved 6-top tables for guests at the TSF Reception
- Premier logo placement at registration table at the DSAC Annual Meeting and TSF Reception
- Premier logo placement at entrance doors to the DSAC Annual Meeting and TSF Reception
- Premier logo placement throughout the TSF Reception area
- Verbal acknowledgement as the Diamond Sponsor at the DSAC Annual Meeting
- Full-screen logo slide at the DSAC Annual Meeting and TSF Reception
- Full-page inside cover color ad in the Sponsor event journal
- Logo listed on all electronic collateral as the Diamond Sponsor
- Logo listed on event page of the TSF website as Diamond Sponsor
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report with donor spotlight article
- Ten attendee invitations for non-DSAC members to attend the TSF Reception

## Platinum Sponsor

**\$35,000**

### Benefits:

- Two reserved front-row tables at the DSAC Annual Meeting
- Two reserved 6-top tables for guests at the TSF Reception
- Premier logo placement at entrance doors to the DSAC Annual Meeting and TSF Reception
- Premier logo placement throughout the TSF Reception area
- Verbal acknowledgement as the Platinum Sponsor at the DSAC Annual Meeting
- Full-screen logo slide at the DSAC Annual Meeting and TSF Reception
- Full-page color ad in the Sponsor event journal
- Logo listed on all electronic collateral as the Platinum Sponsor
- Logo listed on event page of the TSF website as Platinum Sponsor
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report
- Ten attendee invitations for non-DSAC members to attend the TSF Reception

## Gold Sponsor

**\$25,000**

### Benefits:

- One reserved front-row table at the DSAC Annual Meeting
- One reserved 6-top table for guests at the TSF Reception
- Logo placement at entrance doors to the DSAC Annual Meeting and TSF Reception
- Logo placement throughout the TSF Reception area
- Verbal acknowledgement as the Gold Sponsor at the DSAC Annual Meeting
- Full-screen logo slide at the DSAC Annual Meeting and TSF Reception
- Full-page color ad in the Sponsor event journal
- Logo listed on all electronic collateral as a Gold Sponsor
- Logo listed on event page of the TSF website as Gold Sponsor
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report
- Eight attendee invitations for non-DSAC members to attend the TSF Reception

## Silver Sponsor

**\$15,000**

### Benefits:

- One reserved table at the DSAC Annual Meeting
- Logo placement at entrance doors to the DSAC Annual Meeting and TSF Reception
- Logo placement throughout the TSF Reception area
- Verbal acknowledgement as a Silver Sponsor at the DSAC Annual Meeting
- Full-screen logo slide at the DSAC Annual Meeting and TSF Reception
- Half-page color ad in the Sponsor event journal
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report
- Six attendee invitations for non-DSAC members to attend the TSF Reception

## Bronze Sponsor

**\$10,000**

### Benefits:

- Logo placement at entrance doors to the DSAC Annual Meeting and TSF Reception
- Logo placement throughout the TSF Reception area
- Full-screen logo slide at the DSAC Annual Meeting and TSF Reception
- Quarter-page color ad in the Sponsor event journal
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report
- Four attendee invitations for non-DSAC members to attend the TSF Reception

## Patron Sponsor

**\$5,000**

### Benefits:

- Name listed on slide show at the DSAC Annual Meeting and TSF Reception
- Name listed in the Sponsor event journal
- Name recognition for one year on TSF website
- Recognition in TSF's Annual Report
- Two attendee invitations for non-DSAC members to attend the TSF Reception

## Premium Sponsor

**\$1,000**

### Benefits:

- Name listed on slide show at the DSAC Annual Meeting and TSF Reception
- Name listed in the Sponsor event journal
- Recognition in TSF's Annual Report

# Please complete this form to confirm your sponsorship of the DSAC Annual Meeting and TSF Reception

COMPLETED FORMS MAY BE RETURNED VIA EMAIL TO:

SIOBHAN CLUNE, TSF DIRECTOR OF DEVELOPMENT  
SIOBHANCLUNE@SECURITYFDN.ORG

OR VISIT [SECURITYFDN.ORG/SPONSORRECEPTION](https://SECURITYFDN.ORG/SPONSORRECEPTION)  
TO PURCHASE YOUR SPONSORSHIP ONLINE.

OR, MAIL YOUR FORM AND CHECK TO:  
**THE SECURITY FOUNDATION**  
PO BOX 523  
NORTH CHATHAM, MA 02650



COMPANY NAME

COMPANY ADDRESS

CITY STATE ZIP OR POSTAL CODE

CONTACT PERSON'S NAME

CONTACT PERSON'S PHONE NUMBER

CONTACT PERSON'S EMAIL

## Sponsorship Opportunities:

- \$50,000 Diamond Sponsor
- \$35,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Bronze Sponsor
- \$5,000 Patron Sponsor
- \$1,000 Premium Sponsor
- Donation: I/we cannot attend but would like to make a donation in the amount of \$\_\_\_\_\_

## Payment Information:

- I will pay online at [Securityfdn.org/SponsorReception](https://Securityfdn.org/SponsorReception)
- Checks should be payable to the:  
"The Security Foundation"
- Please charge my credit card

## Credit Card Payment Option

- MasterCard  Visa  Amex

NAME ON CARD

CREDIT CARD NUMBER

EXP. DATE (MO/YR)

SECURITY CODE

SIGNATURE

- Please use my sponsorship to support only DSAC programs.
- Please use my sponsorship where the need is greatest.
- Please send me an invoice.

Upon receipt of your payment, we will contact you regarding sponsorship benefits and recognition.

Please print name exactly as you would like to be listed in event materials:



**The  
Security  
Foundation**

**Thank you for your sponsorship. Your generosity supports many conferences and programs for the U.S. security community.**