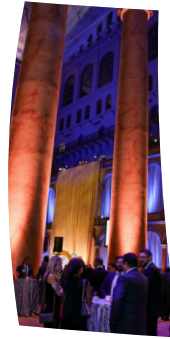


13TH ANNUAL

# TSF DINNER



The  
Security  
Foundation



**WEDNESDAY**  
**November 20, 2024**

National Building Museum  
Washington, D.C.

An evening dedicated to celebrating public-private partnerships in furthering the global security network to keep U.S. companies, organizations and citizens working abroad safer and more secure.

HOSTED BY THE SECURITY FOUNDATION

# Fact Sheet

## 13th Annual TSF Dinner



**Host:** The Security Foundation (TSF) enables a safer, more secure future for U.S. interests and citizens around the world. TSF accelerates and enhances the impact of public-private collaboration through purposeful investments, an education-first mindset and a future focused vision. TSF paves the way for unbiased collaboration, unmatched cooperation and an unwavering commitment to supporting U.S. interests, domestic and international, tomorrow and far into the future.

TSF is a 501(c)(3) nonprofit. Gifts are tax-deductible as allowed by law. Tax ID #: 80-0719130



### Date

WEDNESDAY, NOVEMBER 20, 2024

### Location

THE NATIONAL BUILDING MUSEUM  
440 G STREET, N.W.  
WASHINGTON, D.C.

### Schedule

6:00 PM: VIP RECEPTION  
6:30 PM: COCKTAIL RECEPTION  
7:30 PM - 9:30 PM: DINNER,  
AWARDS, KEYNOTE REMARKS  
9:30 PM: DESSERT RECEPTION

**Event Overview:** Held during OSAC's Annual Briefing Week in November, the annual TSF Dinner is a highly anticipated, typically sold-out event attracting 900-plus guests from across the U.S. global security industry, corporate leadership and the U.S. Department of State and other branches of government. It is viewed as one of the best networking events for the security field.

## 2024 KEYNOTE SPEAKER



**Leon E. Panetta**

*Former Secretary of Defense  
Former Director of the Central Intelligence Agency*

FOR MORE INFORMATION ON THE EVENT, OR TO SPONSOR THE EVENT, PLEASE CONTACT: SIOBHAN CLUNE, TSF ASSOCIATE EXECUTIVE DIRECTOR, SIOBHANCLUNE@SECURITYFDN.ORG OR 413-262-1117



## Past Speakers:

2023

**THE HONORABLE SUE GORDON**  
Former Principal Deputy Director  
of National Intelligence

2022

**ROBERT M. GATES**  
Secretary of Defense, 2006-2011

2021

**MADELEINE ALBRIGHT**  
64th U.S. Secretary of State

2020

**MICHAEL R. POMPEO**  
70th U.S. Secretary of State  
**THE HONORABLE WILLIAM H. WEBSTER**

2019

**ADMIRAL MICHAEL S. ROGERS (RET.)**  
Former Director, National Security Agency  
Former Commander, U.S. Cyber Command

2018

**GENERAL MICHAEL V. HAYDEN (RET.)**  
Former CIA and NSA Director



## 2024 BOARD OF DIRECTORS

### PRESIDENT

**David S. Komendat**  
The Boeing Company, Retired

### VICE PRESIDENT

**Nick Lovrien**  
Meta

### SECRETARY

**Kelly Johnstone**  
The Coca-Cola Company, Retired

### TREASURER

**Keith Slotter**  
JetBlue

### Erik Antons

Whirlpool Corporation

### Ava A. Cooper Davis

Deloitte

### Rich Davis

United Airlines, Inc., Retired

### Gregg Dunn

The Church of Jesus Christ  
of Latter-day Saints, Retired

### Karen Frank

KPMG

### Kevin Friker

Equinix

### Jeffrey Gilbert

The Coca-Cola Company

### Mark Krause

Target Corporation

### Margaret Levine

Bridgestone Americas, Inc., Retired

### Mike Merritt

Home Depot

### Joe Olivarez

Jacobs

### Michael Peaster

McDonald's Corporation, Retired

### Arlin Pedrick

Accenture

### Edward Silverman

Allied Universal®



# Become a Sponsor

## of the 13th Annual TSF Dinner

The impact of sponsorship is worldwide. Sponsorship funds go directly to support numerous workshops, programs, forums, consultations, reports and much more to benefit the U.S. global security network.

### As a sponsor, your organization:

- Helps to keep American companies, NGOs, academic and faith-based organizations and nonprofits operating abroad safer and more secure.
- Deepens and expands the community of security professionals working across the globe to share critical information in real time to address and prevent crisis.
- Provides the funds to meet new initiatives to serve this vital network.
- Furthers the visibility and leadership of public-private partnership.
- Supports related organizations by funding education programs and security information exchanges.

Join the 90-plus annual TSF Dinner sponsors by supporting TSF through one of the sponsorship levels outlined in this packet.

## Presenting Sponsor

(Exclusive to one sponsor)

**\$100,000**

### Benefits:

- Exclusive recognition as the event Presenting Sponsor
- Opportunity to present one of the event's awards
- Premier logo placement at registration table and VIP reception
- Two front-row tables for 12 guests each
- Two VIP seats at the Head table with keynote speaker
- Table guests invited to the VIP reception with keynote speaker
- Dedicated Social Media Post featuring donor profile
- Logo listed on electronic collateral as Presenting Sponsor
- Logo listed on all Regional Council events as the "TSF Partner Sponsor" for one year
- Group photo opportunity with keynote speaker
- Logo listed on event page of TSF website as Presenting Sponsor
- Acknowledgement during Chair's remarks
- Full page inside front cover color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report with donor spotlight article

# Become a Sponsor

## Diamond Sponsor

\$50,000

### Benefits:

- Premier logo placement at VIP reception
- Two Premier tables for 12 guests each
- One VIP seat at the Head table with keynote speaker
- Table guests invited to the VIP reception with keynote speaker
- Dedicated Social Media Post featuring Logo
- Logo listed on electronic collateral as Diamond Sponsor
- Group photo opportunity with keynote speaker
- Logo listed on event page of TSF website as Diamond Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report

## Platinum Sponsor

\$35,000

### Benefits:

- One Premier table for 12 guests
- Table guests invited to the VIP reception with keynote speaker
- Dedicated Social Media Post featuring Logo
- Logo listed on electronic collateral as Platinum Sponsor
- Logo listed on event page of TSF website as Platinum Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report

## Gold Sponsor

\$25,000

### Benefits:

- One Premier table for 12 guests
- Table guests invited to the VIP reception with keynote speaker
- Dedicated Social Media Post featuring Logo
- Logo listed on event page of TSF website as Gold Sponsor
- Acknowledgement during Chair's remarks
- Full page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report

## Silver Sponsor

\$15,000

### Benefits:

- One table for 10 guests
- Table guests invited to the VIP reception with keynote speaker
- Social Media Post featuring Logo
- Half page color ad in program journal
- Logo on sponsorship signage at dinner
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report

## Bronze Sponsor

\$10,000

### Benefits:

- One table for 10 guests
- Social Media Post featuring Logo
- Quarter page color ad in program journal
- Full-screen logo slide in event slide show
- Logo recognition for one year on TSF website with direct hyperlink
- Recognition in TSF's Annual Report

## Patron Sponsor

\$5,000

### Benefits:

- Four tickets to the event
- Social Media Post with name listed
- Name listed in program journal
- Name listed in event slide show
- Name listed for one year on the TSF website
- Recognition in TSF's Annual Report

## Premium Ticket(s)

\$1,000/each

### Benefits:

- Recognition as an individual sponsor at the Premium level in the event program journal
- One Premium ticket to the event

## Individual Ticket(s)

\$500/each

### Benefits:

- One ticket to the event

ALL SPONSORSHIP BENEFITS RELATED TO PRINT COLLATERAL ARE SUBJECT TO DESIGN AND PRINT DEADLINES. ALL PROGRAM AND SPONSOR AD ARTWORK MUST BE CREATED BY THE SPONSOR TO MEET PROGRAM SPECIFICATIONS.

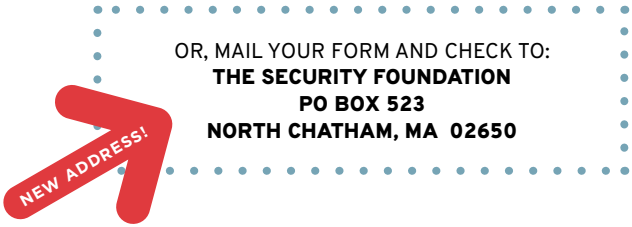
SPONSORSHIP PAYMENTS DUE BY 10/1/24.



# PLEASE COMPLETE THIS FORM TO CONFIRM TSF DINNER SPONSORSHIP.

COMPLETED FORMS MAY BE RETURNED VIA EMAIL TO:  
**SIOBHAN CLUNE, TSF ASSOCIATE EXECUTIVE DIRECTOR**  
**SIOBHANCLUNE@SECURITYFDN.ORG**

OR VISIT **SECURITYFDN.ORG** TO PURCHASE YOUR  
SPONSORSHIP ONLINE.



OR, MAIL YOUR FORM AND CHECK TO:  
**THE SECURITY FOUNDATION**  
**PO BOX 523**  
**NORTH CHATHAM, MA 02650**

COMPANY NAME

COMPANY ADDRESS

CITY STATE ZIP OR POSTAL CODE

CONTACT PERSON'S NAME

CONTACT PERSON'S PHONE NUMBER

CONTACT PERSON'S EMAIL

**Sponsorship Opportunities:**

- \$100,000 Presenting Sponsor
- \$50,000 Diamond Sponsor
- \$35,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Bronze Sponsor
- \$5,000 Patron Sponsor
- \$1,000 Premium Ticket
- \$500 Individual Ticket
- Donation: I/we cannot attend but would like to make a donation in the amount of \$\_\_\_\_\_

**Payment Information:**

- I will pay online at [securityfdn.org/dinner](https://securityfdn.org/dinner).
- I have enclosed a check payable to:  
"The Security Foundation."
- Please charge my credit card

**Credit Card Payment Option**

- MasterCard  Visa  Amex

NAME ON CARD

CREDIT CARD NUMBER

EXP. DATE (MO/YR)

SECURITY CODE

SIGNATURE

- Please use my sponsorship to support only OSAC programs.
- Please use my sponsorship where the need is greatest.
  
- Please send me an invoice.

Upon receipt of your payment, we will contact you regarding sponsorship benefits and recognition.

**Print Company Name (as you would like it listed in the event program):**

\_\_\_\_\_



**The  
Security  
Foundation**

Thank you for your 13th Annual TSF Dinner sponsorship on November 20, 2024. Your generosity supports many workshops and programs for the global security community.